



AKumen Summer School



भारतीय प्रवान्द संस्थान कोषिक्कोડ
Indian Institute of Management Kozhikode
Globalizing Indian Thought



About IIM Kozhikode

Established by the Government of India in 1996, IIM Kozhikode (IIMK) began its academic journey in 1997 with its flagship Postgraduate Programme. Set on a 112.5-acre scenic campus in Kozhikode, Kerala, the Institute offers a serene learning environment with world-class infrastructure. Today, IIMK offers one of the widest portfolios of management education programmes, including PhD, Executive PG, Management Development, and Faculty Development programmes.

IIMK expanded its footprint with a satellite campus at Infopark, Kochi in 2013 for executive education and pioneered several unique initiatives, including a PhD (Practice Track), one-year PGP in Business Leadership, MBA in Finance, MBA in Liberal Studies & Management, and India's first 4-year Bachelor of Management Studies launched in 2025. The campus also houses IIMK LIVE, the Indian Business Museum, and multiple Centres of Excellence.

Ranked 3rd in NIRF India Rankings 2025 (Management), IIMK holds EQUIS and AMBA accreditation and features in global rankings such as the Financial Times and QS. Guided by the vision "Globalizing Indian Thought," IIM Kozhikode fosters global partnerships and nurtures responsible, socially conscious leaders through academic excellence and innovation.

Global Recognition & Rankings



#3

Hat-Trick of Top 3 Ranks NIRF India Rankings 2023, 2024 & 2025, Management

#4

Rank #4 among all IIMs and #76 Globally, Financial Times, Open Enrollment Ranking 2025

#5

#5 among all IIMs, #69 globally- Financial Times Ranking Masters in Management 2025



Programme Overview

AKumen Summer School is an intensive, faculty-led on-campus programme delivered over two weeks at IIM Kozhikode. The curriculum combines foundational and contemporary business learning with modules on innovation, emerging technologies, and professional effectiveness, along with cultural and networking experiences.



Programme Structure



60 Hours

Total Learning Hours:

↔ **On campus learning** ↔



Delivered over 2 weeks



Classroom based faculty led sessions



10 days | 6 hours per day

Fee: INR 85,000 + 18% GST

Who Should Attend?

The AKumen Summer School Programme is ideally suited for:

- ✓ Undergraduate students (BBA, BMS, B. Com, Economics, Engineering with management orientation)
- ✓ Postgraduate students (MBA, PGDM, M. Com, MA – Economics/ Management)
- ✓ Students from colleges and universities seeking exposure to IIM-level learning
- ✓ Recent graduates and pass-outs looking to strengthen their academic and professional profile

Programme Content

Navigating the business landscape

- Global Economy & Geopolitics: Implications for Business
- Financial Intelligence for Managers
- Data-Driven Decision Making
- Digital Marketing and Consumer Engagement
- Strategic Negotiations & Competitive Decision Making

Innovation, Entrepreneurship & sustainability

- Entrepreneurial Mindset and Opportunity Recognition
- Start Up Sprint: From Idea to Investor Ready Pitch
- Scaling Ventures: Opportunities and Challenges
- Sustainable Innovation & Circular Business Models

Digital Transformation & Emerging Technologies

- Leading Organizations in the Digital Age
- AI for Business: Opportunities & Responsible Use
- Business Intelligence & Data Science Insights
- Technology Trends Shaping Future Enterprises

Strategic Influence & Professional Effectiveness

- Power Skills for Future Leaders
- Strategic Communication and Executive Presence
- Influence, Persuasion, and Stakeholder Management

Cultural & Networking Experiences

- Discover IIM Kozhikode: Guided Campus Tour
- Peer Learning and Interaction with IIMK MBA Students
- Cultural Evening and Networking

Why Choose AKumen Summer School ?

- ✓ Learn from a Top 3 NIRF-ranked IIM (2023, 2024 & 2025)
- ✓ Exclusive learning with campus immersion
- ✓ Exposure to management concepts, applied frameworks, and real-world perspectives
- ✓ Certificate from Indian Institute of Management Kozhikode on successful completion
- ✓ Strong profile enhancement for higher studies, internships, and placements

Pedagogy & Learning Experience

- ✓ On campus interactive lectures
- ✓ Case discussion and applied exercises
- ✓ Faculty-led sessions from IIM Kozhikode
- ✓ Peer learning with students from multiple institutions
- ✓ Exposure to IIM Kozhikode's academic environment through campus immersion



Certification

Participants who successfully complete the programme will receive a Certificate of Participation from IIM Kozhikode, acknowledging their engagement and learning outcomes.

Programme Highlights



Short-term,
high-impact
learning format



Two-week,
on-campus
immersion



National-level
peer cohort



Recognition
from IIM
Kozhikode

Application

Institutions and individual participants may submit applications through the official AKumen channel



www.iimk.ac.in/apps/akumen/

OR



scan




Inclusions



Academic Courses



Food and Accommodation During the Programme



Cultural Evening at Campus



Pick-Up and Drop Services From Kozhikode Railway Station



Certificate of Participation



IIMK Campus Tour



IIMK Business Museum Visit





Globalizing Indian Thought

IIMK GLOBE

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

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